

# GLENDIVE, MT

## MARCH 16, 2016



**Join Visit Southeast Montana for a free workshop in Glendive, Montana (Dawson Community College (DCC) Room 102 at 300 College Drive) on March 16, 2016 from 10a.m.-3p.m. (lunch provided).**

**Register Today : <http://www.semtpartners.com/workshop/glendivemt/>**

This workshop will be put on by Visit Southeast Montana's Social Media and Public Relations Manager, Andy Austin with the hope of providing both basic and in-depth social media training. The class will be broken down into two sessions, a morning and an afternoon session. The morning will be an introduction to social media and the afternoon will focus on more advanced tactics. It is highly encouraged to attend both sessions.

What to bring: If you'd like to bring your own computer to work along please feel free, but it is not necessary. If you do not bring a computer, please bring something to take notes with.

### **Morning Session 10a.m.-12p.m.**

- Introduction to Social Media
- Choosing a social media network
- Introduction to hashtags
- What to post and when
- Gathering content

### **Afternoon Session 1p.m.-3p.m.**

- Creating content
- Leveraging partnerships
- Tracking success
- Developing hashtag campaigns
- Twitter Chats